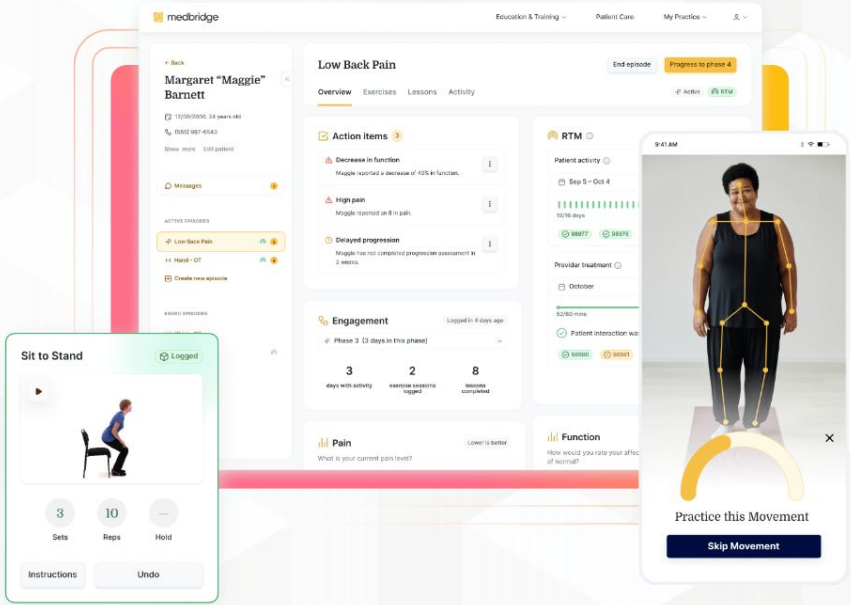
MEDBRIDGE CARE

Deliver smarter, more connected care with One Care

Our unified platform empowers clinicians to provide personalized, evidence-based care through trusted HEP and Guided Pathways, with built-in RTM and Patient Reported Outcomes.

https://www.medbridge.com/care



medbridge

medbridge

Medbridge Compare

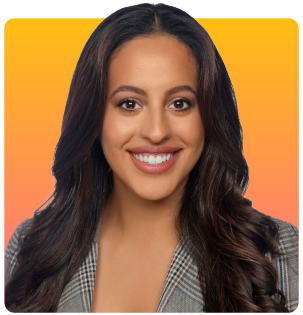
Turning Patient Outcomes Into Action

October 2026

Presenter Introductions



Donovan Campbell
CEO

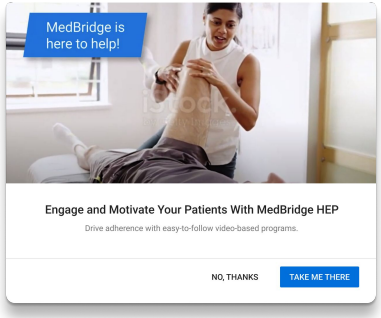


Sarah Jacob Singh
Chief Product &
Technology Officer

Medbridge Care Ecosystem



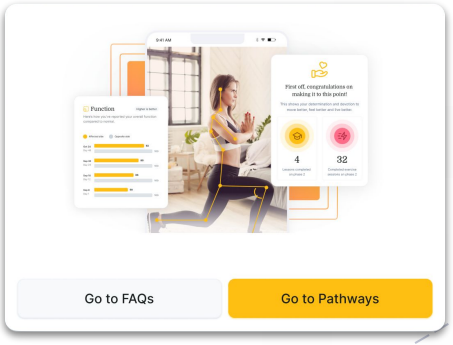
15 Years as Rehab Therapy's Care Partner



1.0

Home Exercise Programs

The beginning of our story; becoming market leaders in physical therapy



2.0

Digital Care Programs

Deliver care in digital and hybrid models with RTM, Outcomes collection, and Care Coordination

3.0

Data to Action

Provide the data comparisons and insights needed to deliver more timely and effective care throughout the patient journey

The Old Playbook Is Outdated

Existing tools were built for compliance, not care infrastructure. This results in



Low Adoption



Negative Patient Experience

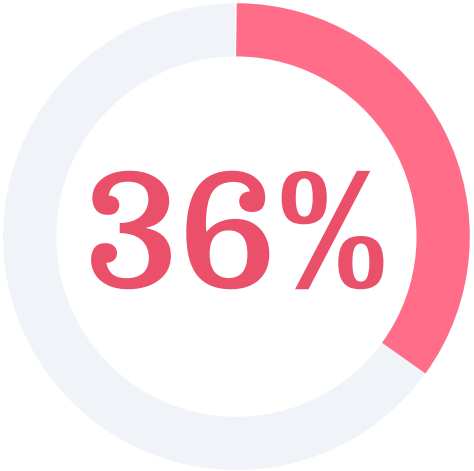


Limited Clinical Impact

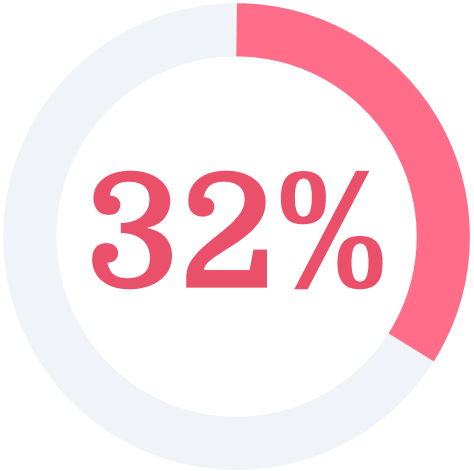


High Costs

What Clinicians and Leaders Say



of clinicians said that
outcomes data is easily accessible

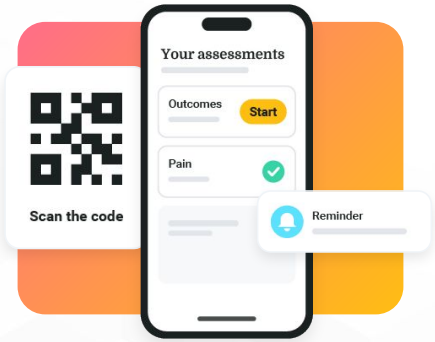


say data often or always
changes how care is delivered

Medbridge State of Connected Care Survey, Oct 2026

Medbridge Outcomes Solution

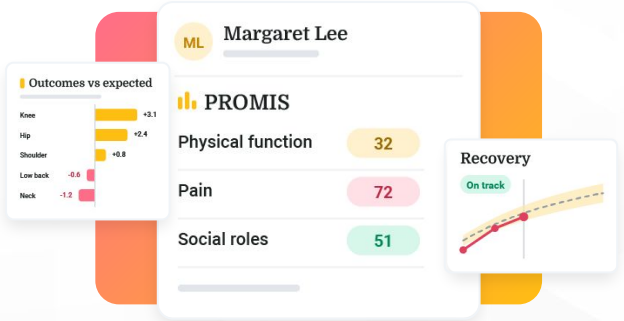
SEAMLESS COLLECTION



Collection Built Into Care

- Leverage front desk staff to assign baseline assessments
- Collect open assessments in-clinic with QR code
- Patients complete in same place they're accessing care plans
- Automatic reminders to ensure completions

DATA THAT DRIVES CARE



Data Surfaced Where Decision Get Made

- Open assessment alerts so they aren't forgotten
- Outcomes data accessible in care plans to support point-of-care decisions
- Insights and trends viewed in context of care data
- Organizational reporting to view areas of need

Initial Reaction From the Market

> Medbridge was the logical choice for us. They've established themselves as a leader in digital rehab, and we've trusted them for 10 years for HEP and Staff Development. When we needed a vendor who could integrate outcomes into our EHR, it just made sense to go with Medbridge. ”

SH

Scott Hamersly, PT, ATC, CSC
FORTE ORTHO

“…so it’s all coming to a head here and we’re trying to look at all of this and navigate this to figure out what works best for us. ***It’s great news to [us] that we’ll get outcomes in this new version..”***

“..We like the Medbridge HEP better, all of that. *And now I see you guys do Outcomes assessments…”*

“I want to integrated this all [Outcomes] into Medbridge. ***We use Medbridge for our HEP and CEUs, it seems silly to continue to do both and go into something unknown…”***

Outcomes Collection Is Step One.

But putting outcomes data to use requires a source to measure, compare, and defend that data.

Why Now

The Outcomes Pressure Wave

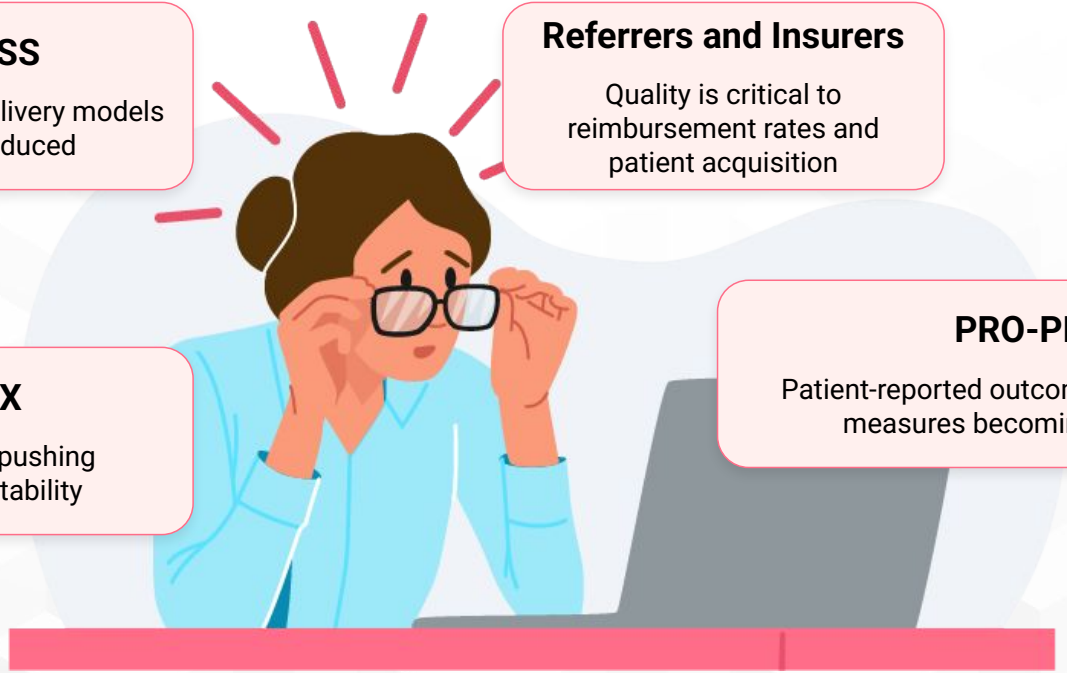
Every new payment model assumes you can measure outcomes.

ACCESS

New CMS care delivery models being introduced

Referrers and Insurers

Quality is critical to reimbursement rates and patient acquisition



TEAM, CJR-X

Bundled care models pushing performance accountability

PRO-PM

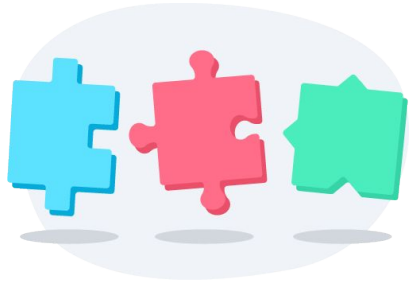
Patient-reported outcome performance measures becoming required

The Opportunity for Rehab Therapy



Service Line Credibility

Showcasing Rehab Therapy's effectiveness helps build stronger service line relationships and gain a seat at the table.



Standardizing Across Sites

Outcomes collected on—and surfaced in—an integrated institutional platform makes it much easier to standardize best practices across sites.



Quality Improvements

Hotspots surfaced at both the provider and organizational level make it easier to direct scarce resources at the most impactful problems.

This Isn’t the Future…It’s Happening Now

2/3

of rehab therapy leaders have **already received requests** for outcomes data from payers or referral sources

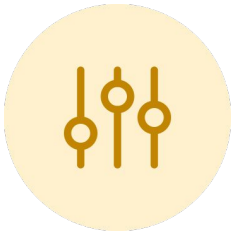


of leaders get **more outcomes requests from payers and referral sources than they did a year ago**

Outcomes are a necessity for rehab therapy today.
And context matters more than ever to prove those outcomes.

Medbridge State of Connected Care Survey, Oct 2026

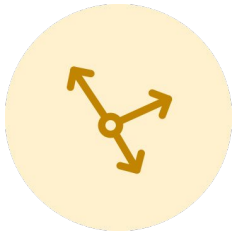
Why Raw Outcomes Data Alone Isn't Enough



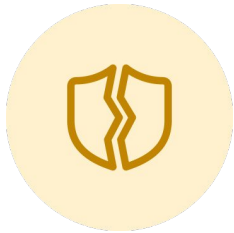
The Many Factors of Recovery



Penalizes Complex Caseloads



Care Improvements Misaligned

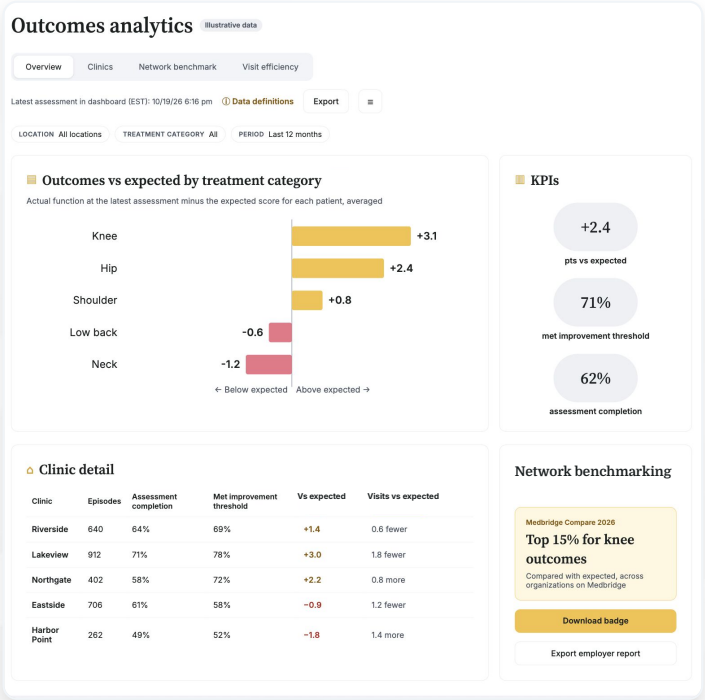


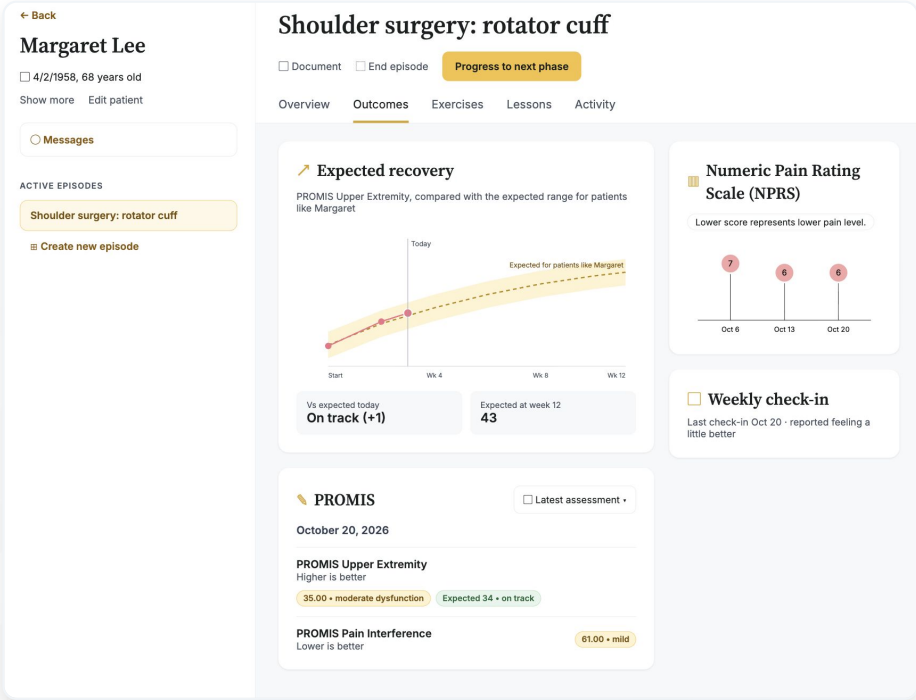
Less Defensible In Market

A New Tool to Prove the Value Your Team Brings to Care

Introducing Medbridge Compare

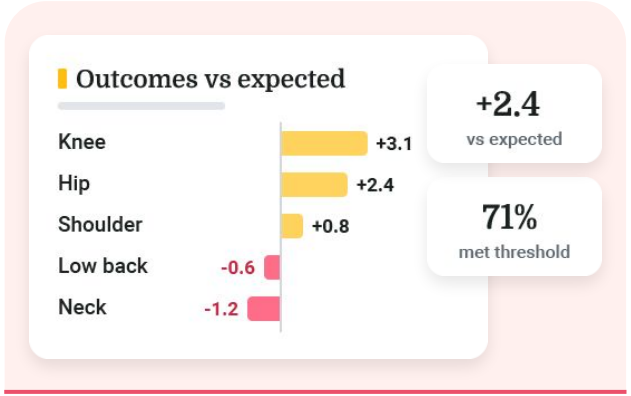
Adding a trusted risk adjustment and benchmarking layer onto your PRO data





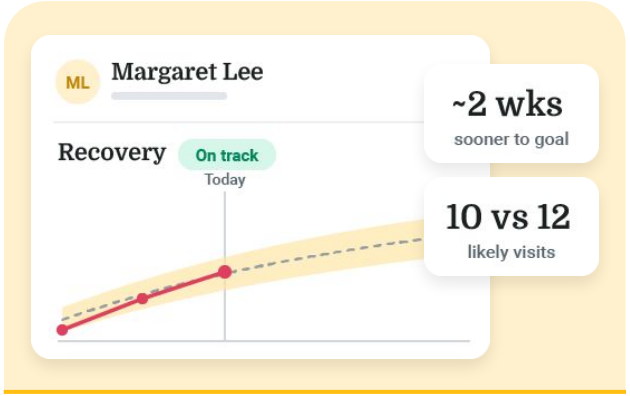
Built for What Rehab Therapy Needs

Rehab Therapy Leaders



Get a fair view at outcomes to prove quality

Clinicians

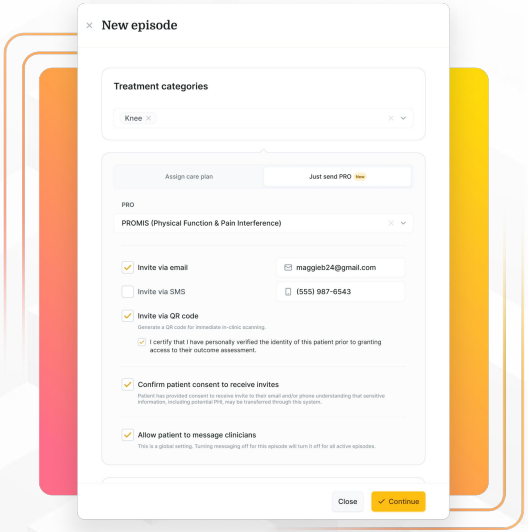


A fair scorecard and a better plan of care

From Assignment to Compare

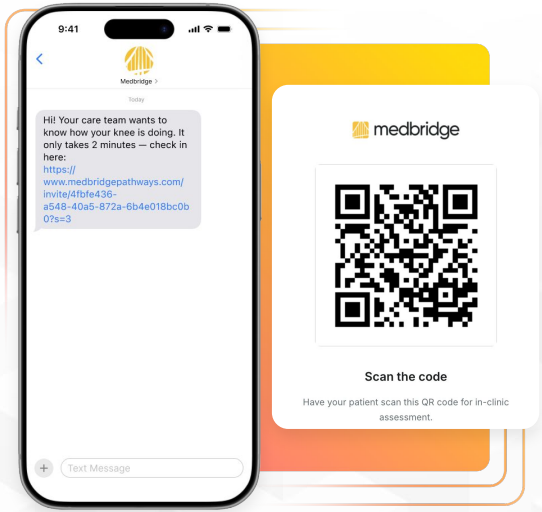
Assign Within Care

Front desk or clinicians assign out PROs either ahead of evaluation or after via SMS, email, or QR code.



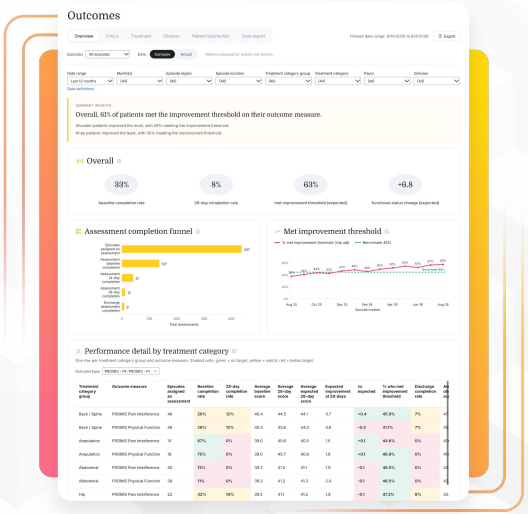
Seamless Collection

Patients complete within their care plans. Automatic reminders and QR code collection in clinic ensure ongoing completion.



Care Quality Insights

Medbridge provides contextual views into outcomes for admins and clinicians within their views.



See True Performance Across Your Entire Org

SUMMARY INSIGHTS

Overall, 61% of patients met the improvement threshold on their outcome measure.

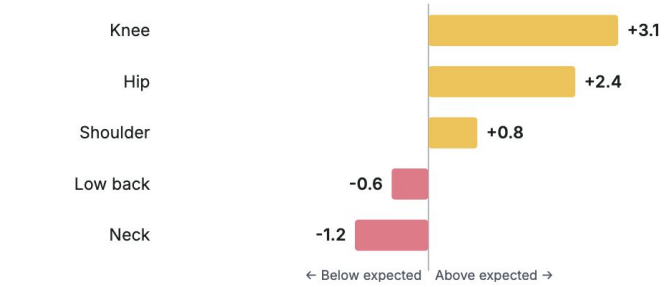
Shoulder patients improved the most, with 59% meeting the improvement threshold.

Knee patients improved the least, with 30% meeting the improvement threshold.

LOCATION All locations | TREATMENT CATEGORY All | PERIOD Last 12 months

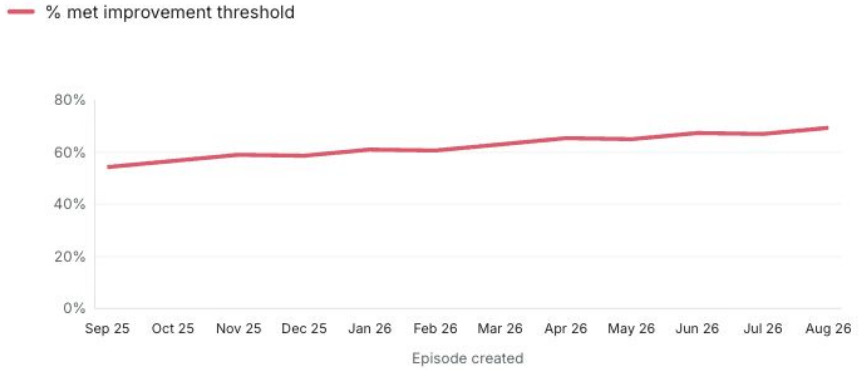
Outcomes vs expected by treatment category

Actual function at the latest assessment minus the expected score for each patient, averaged



% met improvement threshold over time

Back / Spine episodes created each month.



Dig Into the Data to See What's Working and What's Not

Clinic detail

Clinic	Episodes	Assessment completion	Met improvement threshold	Vs expected	Visits vs expected
Riverside	640	64%	69%	+1.4	0.6 fewer
Lakeview	912	71%	78%	+3.0	1.8 fewer
Northgate	402	58%	72%	+2.2	0.8 more
Eastside	706	61%	58%	−0.9	1.2 fewer
Harbor Point	262	49%	52%	−1.8	1.4 more

Get a Clearer View at Patient Progress

PROMIS Pain Interference

Score trend

Lower is better



Latest Score	−8.5 from June 16	56.50
Expected Score	predicted at discharge	59.00
Variance	gap to expected score	−2.5

PROMIS Physical Function

Score trend

Higher is better



Latest Score	+8.0 from June 16	44.00
Expected Score	predicted at discharge	44.00
Variance	gap to expected score	0.0

Reach goal	Function at week 12	Likely visits
~2 wks sooner	46 vs 43 expected	10 vs 12

Guiding Principles for Compare

Deliver trusted data context in the right places to impact clinical and strategy decision-making.

1



Make data usable in the moment.

2



Solve old challenges. Carry over what's worked.

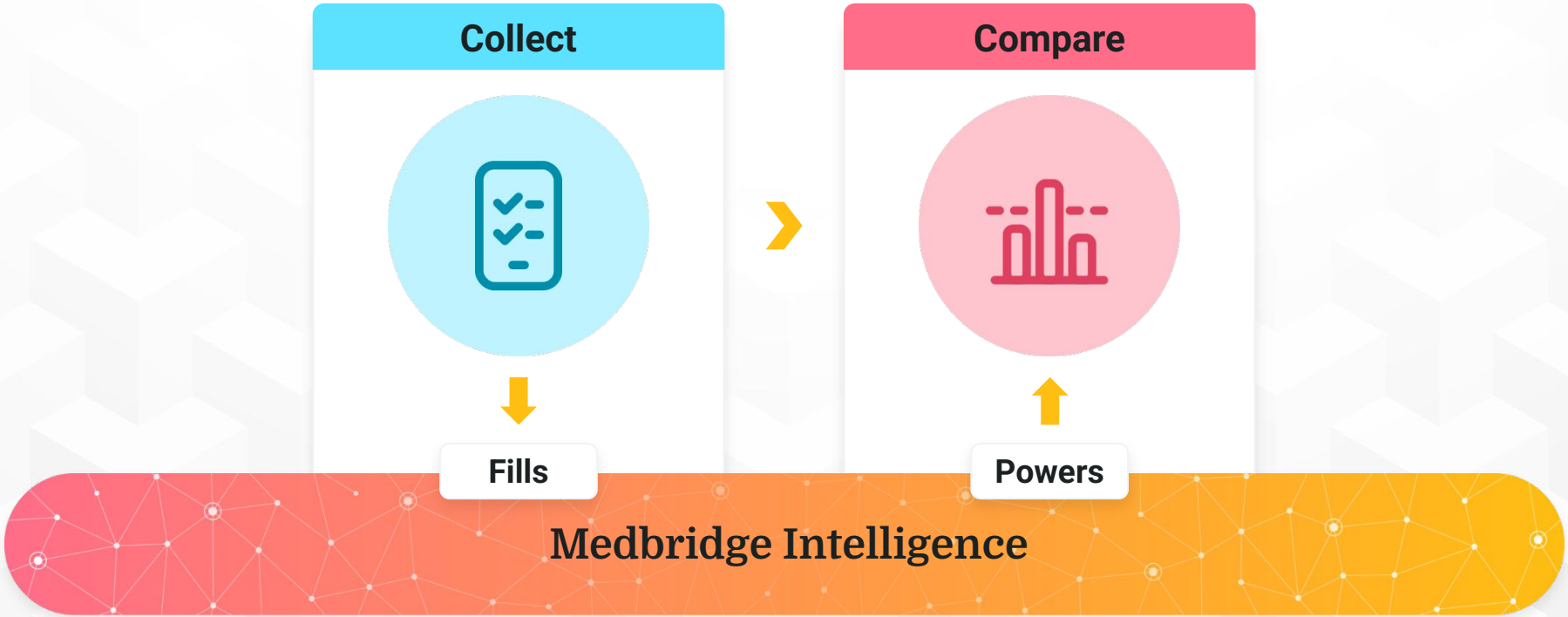
3



Forge a new path for rehab therapy outcomes.

The Engine That Makes Care Better

Complete Outcomes solution that helps drive improvement, grow your business, and impact patient care



A Data Model You Can Trust

Proprietary Model

Data based on Medbridge model using PROMIS data

Data Updates

Provided in near-real time, not months later

Clinically Reviewed

Reviewed by external clinical experts

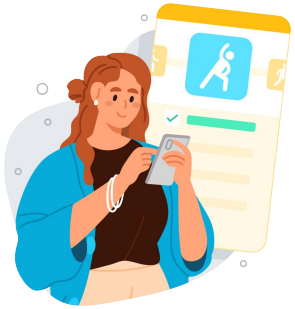
Next Iteration

Based on direct feedback from current clients

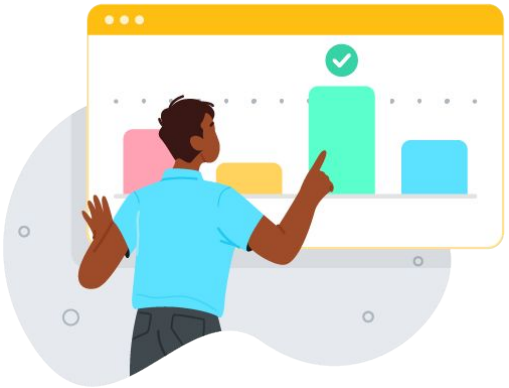


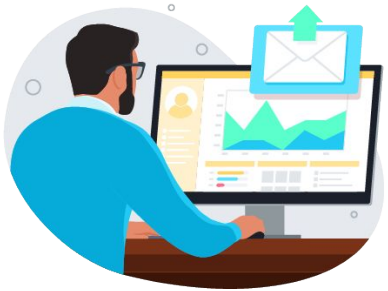
Medbridge Outcomes Solution

Compare



Collect





Submit

The Medbridge Difference

Now With Compare...

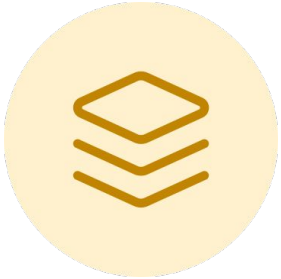
Achieve your goals with defensible and trustworthy outcomes data.

- **Pinpoint the most impactful quality improvement initiatives**
- **Set fair clinical goals across your clinicians and clinics**
- **Share proven quality internally and externally to grow your brand**
- **Confidently work with payers, referral partners, and employers**

Why Medbridge Is Your Trusted Partner

One of the only providers that can deliver these data insights on top of outcomes collection

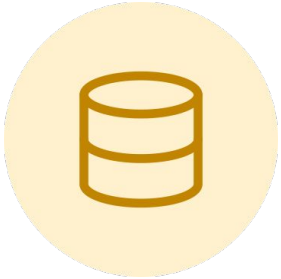
01



All-In-One Platform

Education, Care, and Outcomes together provide a better clinician experience at a lower cost

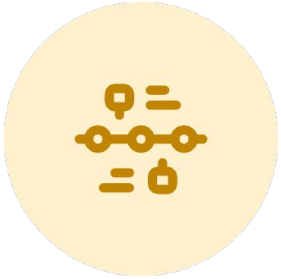
02



Data Breadth and Depth

Speed to build, update, and scale as the industry leader in rehab therapy care

03



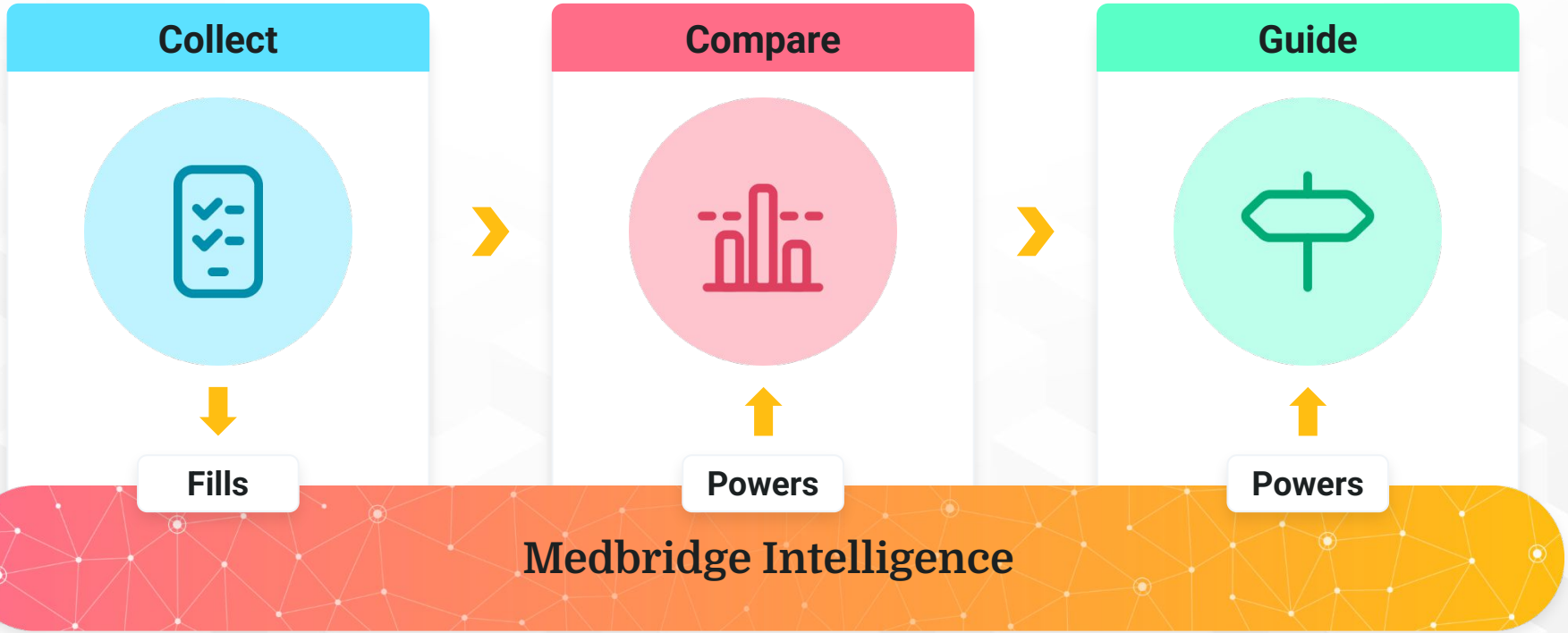
Integrated Workflows

Solutions built into clinical workflow, with deep EMR integrations to save time and improve documentation

This Sets the Stage for What's Next

The Medbridge Intelligence Engine

The next step in our evolution is guiding clinicians to the next best action with a human-in-the-loop model.



Medbridge Compare Is Live Now

Medbridge One Care

Outcomes Collection and Reporting

- PRO assignment in the care plan
- Multimodal patient delivery of assessments
- Assignment and capture rate dashboards
- Outcomes analytics and reporting
- Care intelligence ecosystem

Medbridge Compare

Risk Adjustment and Benchmarking

- Risk adjustment and predictive analytics
- Cross-organization benchmarking

Live!

Medbridge QCDR

QCDR Integration

- Partnered and integrated with Patient360
- Submission for MIPS

Live!

Next Steps

FOR MEDBRIDGE ONE CARE CUSTOMERS

Start collecting

- Outcomes already included in your One Care platform
- Plan rollout and utilize our resources to scale

FOR ORGANIZATIONS NOT ON MEDBRIDGE YET

Discuss a transition

- Consult on key differences
- Dedicated implementation and transition support

Purchase Medbridge Compare by end of 2026 to get your first year free.

Talk to your Account Manager, or schedule a demo at www.medbridge.com/outcomes.

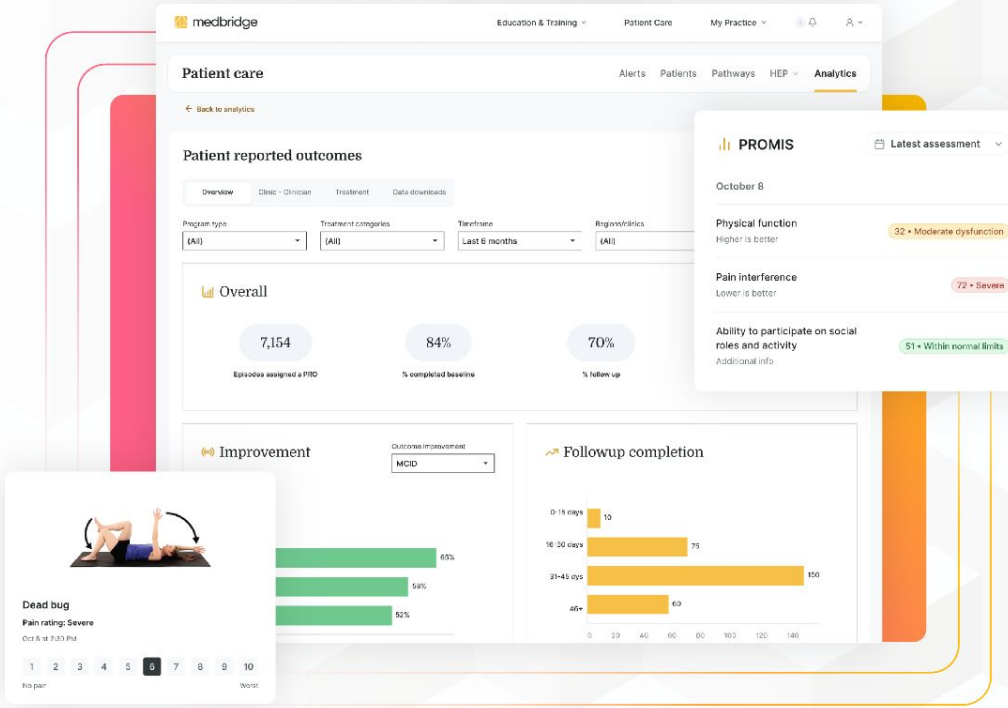
Thank you!

PATIENT REPORTED OUTCOMES

Outcomes collection built into your clinical workflows

Put outcomes to better use through an integrated approach that supports more personalized care and continuous improvement across your organization.

www.medbridge.com/pro



medbridge