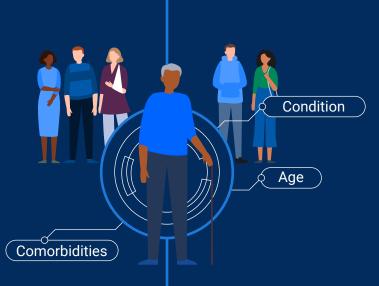
Standardize Clinical Care Pathways to Improve Quality and Reduce Costs

Keeping a complex patient population informed and engaged while effectively managing a wide spectrum of conditions can be challenging. At MedBridge, many of our clients are significantly improving quality and reducing cost of care with our integrated patient engagement and clinical education tools.

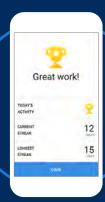
In this infographic, we'll walk through how your organization can better engage and manage patients while improving operational efficiency, helping to boost referrals, reduce readmissions, and reduce cost per episode.

Your patient presents with symptoms that appear to indicate an underlying condition that will need treatment.



After diagnosing the patient's condition and clinical eligibility, assign the patient to a standardized pathway of care focused on that condition.









Engage Your Patients and Improve Adherence

Leverage powerful patient engagement tools, education, and home programs to promote self management, engagement, and adherence.

Enhance Patient Self-Efficacy Help your patient understand and buy

into their treatment plan with video-based patient education and exercises.

Increase Patient Activation and Adherence Use our patient mobile app to monitor pain,

difficulty, and adherence while motivating patients with in-app gamification and reminders.

Leverage digital tools such as clinician messaging and virtual visits to help the patient

Improve Communication and Access to Care

through their post-acute transition.

Elevate Your Care Team and Boost Competency

Enhance the quality of care your team provides with targeted, condition-specific education and best-practice training for motivating patients.

Improve clinician expertise and management

Elevate Patient Outcomes

of care plans with thousands of courses.

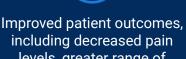
Equip your team with best-practice training on virtual patient care and remedy gaps in

Improve the Patient Experience

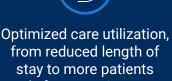
interpersonal skills.

significantly better results.

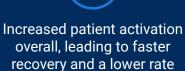
By effectively moving your patient through the proper pathway of care, you can experience



levels, greater range of motion, and better function.



ready for outpatient care.



of rehospitalization.

How Spectrum Health Applied this Approach We had a patient with a chronic neurologic disorder who was on her fifth admission to home health

We had a patient with a chronic neurologic disorder who was on her fifth admission to home health in the last three years, so our clinician decided to take a different approach and utilize our newest virtual tool. She assigned the patient a MedBridge account and set her up with educational materials that were specific to her condition. The patient became emotional after viewing the material and said that it presented the information in a way that she could clearly understand. She said that in the past,

Clinical Pathways in Action:

other health care providers weren't able to explain the chronic nature of her condition effectively and she felt like she wasn't getting anywhere.

With such a strong initial buy-in, our clinician was then able to provide the patient with a home exercise program that was catered to her condition. With subsequent virtual visits in conjunction with her in-home visits, the patient was able to meet her goals. At discharge she found that she could

effectively manage her symptoms and take steps to maintain her own health and independence.

-Joshua Douglas, OTR/L,

from Spectrum Health Visiting Nurse Association, Spectrum Health's home care division



