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The Nursing Shortage: Innovative Solutions to Support Clinicians and Optimize Operations

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Learning Goals

- Learn how to coach and prepare staff to “believe in technology” to support operational optimization
- Understand how to optimize processes and technology to solve for nurse staffing challenges
- Understand how to deploy new technology and workflows to reduce unnecessary onsite visits at your agency
- Discover how you can innovate within your agency to optimize patient care delivery

Chapter 1

The Problem: Nursing Shortage

Background: Why a Nursing Shortage?

- **Demand:** in 2021, registered nursing was the fifth most in-demand job in the American workforce¹
 - 73% increase in population 65 and over from 2011 to 2019 (41 million to 71 million people)
 - Continuing to rise²
- **Retirement:** half of all registered nurses are over 50 years old, and it is projected one million will retire between now and 2030³
- **Regional impacts:** rural communities have less than 16% of the nursing workforce to cover 52 million patients
 - Certain states predicted to be impacted more than others⁴
- **School capacity:** 80,000 nursing school applicants turned away due to nursing school capacity⁵
- **Heightened stressors and burnout:** COVID-19 has compounded the difficulty in nursing practice, leading to increased burnout

The Impact of of the Nursing Shortage

- **Talent competition:** HHAs are competing against hospitals and other settings for same talent
 - Hospitals are often encouraged more by educational institutions and have ability to provide better pay/benefits⁶
- **Operational challenges:** HHAs are challenged to continue to function
- **Patient safety and mortality:** in a review by Tourangeau, Cranley, and Jeffs (2006), seven studies demonstrated that higher staffing ratio of RNs was predictive of lower patient mortality⁷

The Market

What Are We Hearing?

Chapter 2

The Solution: People, Process, and Technology

People, Process, and Technology

What Is There to Consider?

[Free Guide] Your QAPI Roadmap: Getting from QA to PI

Learn specific clinician- and patient-focused strategies to help your agency improve metrics in eight key areas that appear on payer scorecards in our new free guide.

www.medbridgeed.com/enterprise/resources/home-health-qapi-guide/

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Joseph Brence, PT, DPT, MBA, FAAOMPT, Head of Home & Community Care Strategy and Solutions at MedBridge, Jennifer Maxwell, Cofounder and CEO of Maxwell Healthcare Associates, and Cyndi Rizzitello, MSN, RN, BC

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